

Content Outline

Russell Zeng

4/1/2022

Project Title: Snowboard Website

Project Overview:

This website will be mainly informative, without much interactive part, so there will be only one page. The information will be switched by scrolling vertically.

Resource: The Wiki link of snowboard: [Snowboard - Wikipedia](#)

Messages:

Snowboard's origin, history stories, Pros/Cons compared with Skis. the general construction of a snowboard. Different types of snowboards.

Audience:

This site will be the first stop for those new to snowboarding, where you can learn most of the snowboarding information, learn the story of snowboarding and some manufacturing knowledge. However, this site will not teach users how to ride and use a snowboard.

Tone:

I think the tone should be light-hearted, using simple words to describe and convey the joy and beauty of snowboarding. More specialized vocabulary can be used in the sections about specific manufacturing.

Visual Style:

The visual tone I think can be dominated by sky blue and white, which are the colors that people usually perceive as snow. Some bright colors can be added to enhance the dynamics of the page, and the exact colors can be determined by the color of the snowboard we are displaying.



